

October 1-3, 2021

Your documents

modell-hobby-spiel

- Germany's largest public trade fair dedicated to the world of hobbies like model railways, model sports, creative arts, crafts, games, toys and funsport.
- 95 % of the visitors are only found at this fair.

Your benefit

- Around 100,000 potential customers and 10,000 children under the age of 6 await your products.
- Ideal date, immediately at the start of the Christmas trading period.
- Established trade fair with professional communication.

Your opportunity

- Present your brands and products to your target audience in an emotional atmosphere.
- Provide consumers with incentives to purchase.

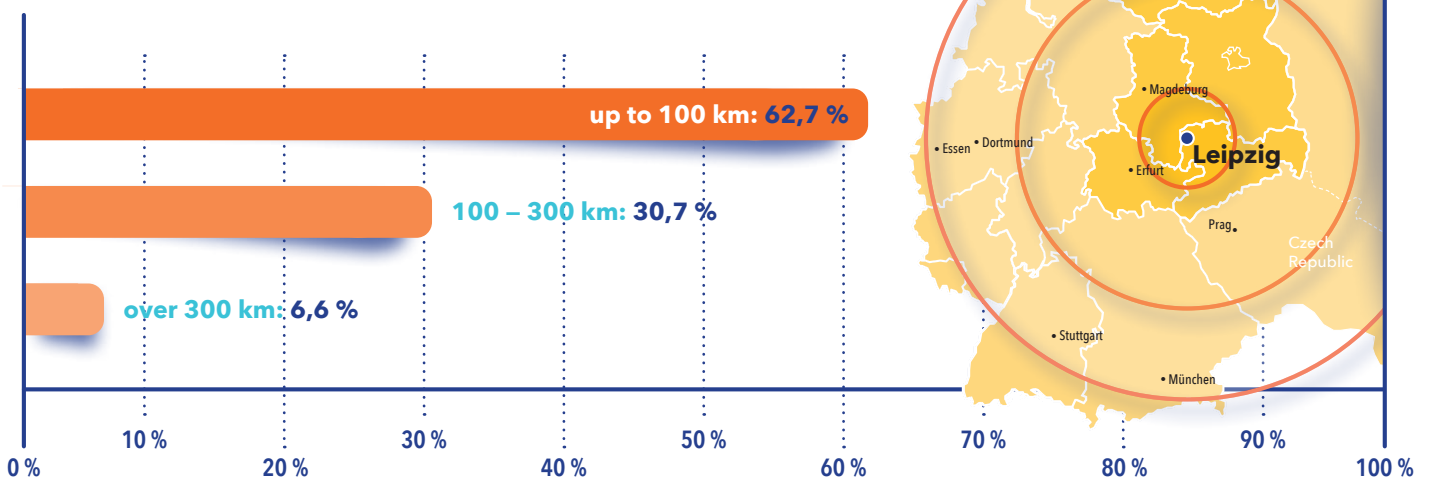
Visitor development 2016 - 2020



Constant success - that's what the others say

The exhibitors can rely on the positive feedback generated by modell-hobby-spiel in 2019. 93 % of our exhibitors and 92 % of our visitors recommend the event. 94 % want to exhibit again and 39 % of our visitors mark the event in their diaries at least two months before the date. These rates go to show how well modell-hobby-spiel caters to the wishes of its exhibitors and visitors.

Catchment area of modell-hobby-spiel 2019



Spotlight on you

Leipziger Messe offers its exhibitors extensive communication tools that support your marketing activities in the long term. Exhibitors at modell-hobby-spiel can count on the marketing expertise of Leipziger Messe and take advantage of synergy effects across industries. Our services include print and online communication, TV and radio spots and editorial work in special-interest media.



Our visitors – your customers

Prices including partitions:

Per square meter:
(incl. partition walls)

row stand:
corner stand:
peninsula stand:
island stand:

until 30/04/2021

82,00 Euro
88,00 Euro
93,00 Euro
95,00 Euro

from 01/05/2021

86,00 Euro
92,00 Euro
97,00 Euro
99,00 Euro

Please use our online application:
www.modell-hobby-spiel.de/application-for-space

Compulsory 0.60 EUR / sqm AUMA fee and media flat-rate 115.00 EUR (entry in printed medium, in electronic visitor information system and in the online exhibitor database). All prices plus VAT.

Early booking discount for registrations by 30th April 2021!

Leipziger Messe: it's just around the corner.

- Fast setup and dismantling thanks to direct stand access.
- Exhibitor parking spots right at the exhibition halls.
- Direct connection to the A14 motorway, short-distance public transport and Leipzig/Halle Airport.

